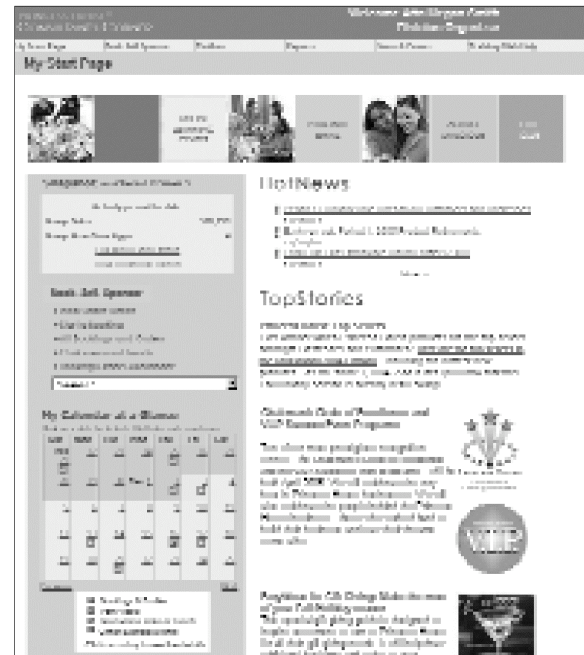


Using Web Tools makes running your business easy



Consultant's Corner offers valuable web business tools to help you book more parties, sponsor New Consultants, and sell more products—all while saving you time and money. And it's free to all Princess House Lifestyle Consultants.

What's waiting for you in Consultant's Corner:

Web & Supply Orders: Save time and money by submitting party and business supply orders online.

Contact Database: Keep track of Hostesses and party guests—what they buy, how often, when their birthdays and anniversaries are, etc.—in your contact database and stay in touch so they will keep your Princess House business in mind for all their cooking, entertaining and dining needs. Contact them to offer new

additions in their favorite product lines, or when an item in those lines is included in Hostess or Customer Specials.

Make sure to contact everyone in your database and share the excitement about Double Hostess Credits this Period.

e-Guest List: When you use Web Order, you can email your Hostesses an e-guest list to fill out. When they email it back to you, one click of the mouse fills your contact database with their guests' information, and you have new booking and sponsoring leads.

Personal Website: Set up your personal website and create a way for your Hostesses, customers and future leads to easily access current Specials, information about our new and existing products, *Easy Ideas*® and most importantly, your contact information. Email your website address (URL) to everyone!

Personalized "myprincesshouse.com" Email: Advertise your business with every email you send.

Product Knowledge: A wonderful resource for the features and benefits of our products.

Make no mistakes about Double Hostess Credits!

Eliminate mistakes and delivery delays by submitting your Double Hostess Credits parties via Web Order. Simply input which Hostess Credit items your Hostess chooses and the Web Order system does the rest. It's so easy!