

Have you seen Your Personal Website

lately?

Do you want to project a professional appearance? Easily stay in touch with your customers and Hostesses? Provide great Princess House information and service – the type that inspires new bookings, sponsoring leads and sales? Save time and money? Well you can with your newly designed personalized Princess House website!

Project a professional appearance and establish an online presence with your new Princess House website. You now have the design and content of the corporate website, but with YOUR contact information, YOUR personal “My Story” page and YOUR Customer and Hostess specials – automatically updated for you each sales Period. And best of all, once your customers and Hostesses visit your website, everytime they return to www.princesshouse.com, YOUR website and contact information will be what they see! Your customers will always feel they are receiving the personalized service that only you, a Princess House Lifestyle Consultant, can offer. Remember, your website is an easy way to help you follow up with whomever you have spoken about Princess House or those who have expressed interest. Use your website as a way to continue a conversation, because your personal contact is the key to making it work!

If you haven't set up your personal website yet, NOW is the best time to do it! Here are some of the great reasons you need to get online!

Make sure your website address is on everything you hand out: business cards, email, stationery, *Easy Ideas*®, *Insider's* and of course the Catalog!



Free service. This advertising doesn't cost you a dime.

Product information. Your customers can now view and read about our great products without leaving your website. And all it takes is one quick email to you to book a party!

Instant communication. You're only a click away from your customers and Hostesses!

Maui Travel Trip pages. The link is right on your home page. Tell everyone you meet how the rewards of owning a Princess House business can take them to places like the Grand Wailea – for FREE!

“Have a Party.” Let your customers know exactly why they should be a Hostess, from talking about how easy it is to host a party to showing what great Hostess Special is available right now!

Hostess and Customer Specials. These pages are automatically updated each and every Sales Period. Email everyone in your database your website address at the beginning of each Period and let them know that these great products are only available for a limited time, so book now!

Easy Ideas® Automatically updated each sales Period. Encourage your customers and Hostesses to visit your site for great new cooking, entertaining and dining ideas and great gift-giving suggestions!

Personal photo. EVERYONE will get to put up a headshot photo on her/his site. When you set up your personal website (or simply want to update and edit your site and photo) simply follow the easy, step-by-step instructions for editing and uploading a personal headshot. We've provided an instruction page you can download, print and take with you if you need assistance from your local photo shop in preparing your photo.

AND keep in mind, the largest number of leads that come into Princess House come via the web! So, make sure you set up your personal site to start receiving online booking, sales and sponsoring* leads.

*Division Organizers and Above only will receive online sponsoring leads. Lifestyle Consultants will receive booking/sales leads once they begin their 4th Sales Period and when they achieve \$1,250 in Personal Sales the previous Sales Period.